

## Paid Media – Digital Marketing Intern

We are looking for a **Digital Marketing Intern** to join our team. You will have the opportunity to learn and execute a variety of SEM related tasks and develop a solid understanding of Paid Marketing.

### Why work here?

At Being Digitalz, we promise to share the value of our experience. To keep pace with advances in digital customer experience, you need a partner who knows the landscape inside out. Someone who knows where they can deliver value and is honest enough to tell you where they can't.

We specialise in understanding where your customers are, what they're doing and why they're doing it. This means we can optimise your online marketing properties and work with you to enhance your customers' experience while delivering improved brand visibility in the right time, right place and in the right way.

We'll help in attracting new, relevant customers and delivering measurable and increased performance.

### Responsibilities and Key Accountabilities

- Assisting SEM team in handling ad-hoc requests
- Knowledge about the working of the Dashboards – Google Ads, Facebook, LinkedIn and others
- Great numeracy skills and strong experience of MS Excel
- Learning how to do keywords research, create targeting, to monitor performance & analysing the performance, providing reports on a regular basis, and using these insights for optimizing further
- Write effective ads, excelling in correct spelling, punctuation, and grammar.
- Keep up-to-date with the latest trends and SEM practices
- Work and get results using SEM tools
- Maintain the company's brand identity by successfully attaining goals
- Punctual and Disciplined towards the Work and Office Etiquettes

### Education Required:

- The knowledge, skills and abilities typically acquired through the completion of a bachelor's degree program or equivalent degree in a field of study related to the job.

### Years of Relevant Work Experience: 0 – 6 Months

### Preferred Qualifications:

- Basic knowledge of "SEM" concept
- If you have technical skills, it would be an added advantage
- Willing to learn and implement new technologies

## Knowledge, Skills, Abilities and Competencies:

- Quick learner
- Must be good in written English
- Good Communication Skills
- Good Interpersonal Skills

**\*If you are interested, please email your resume at [hr@beingdigitalz.com](mailto:hr@beingdigitalz.com)**