

Digital Intern– Digital Marketing

We are looking for the crazy heads, who can think awesome and do creative stuff and have strong desire to learn along with professional drive.

Why work here?

At Being Digitalz, we promise to share the value of our experience. To keep pace with advances in digital customer experience, you need a partner who knows the landscape inside out. Someone who knows where they can deliver value and is honest enough to tell you where they can't.

We specialise in understanding where your customers are, what they're doing and why they're doing it. This means we can optimise your online marketing properties and work with you to enhance your customers' experience while delivering improved brand visibility in the right time, right place and in the right way.

We'll help in attracting new, relevant customers and delivering measurable and increased performance.

Responsibilities and Key Accountabilities

- Work with the on-site Social Media Manager to create and implement campaigns
- Ideation of new concepts and briefs for the social media account
- Content creation for social media channels
- In-depth working knowledge of Facebook, Twitter, Instagram, etc
- Competition analysis for social media
- Maintain basic hygiene of the page
- Post daily basis content selected by us. Share with us for approval before sharing

Education Required:

- Bachelor's (Preferred)

Years of Relevant Work Experience: *0-6 Months*

Knowledge, Skills, Abilities and Competencies:

- Reaching out to different entities and influencers for creative images and updates
- Prepare social media calendar for the month's activities and promotions
- Team player with good communication skills
- Meeting the timeline of social media calendar
- Email communication and keeping the management reported about the work updates
- Monitor and respond to social media activities on a regular basis
- Self-motivated – to make the projects successful
- Proactive, pragmatic, and resourceful problem-solver – when in doubt, google it!
- Multitasking with different timelines and meeting them
- Excellent interpersonal and organizational skills
- Good conceptualizing quality
- Creative and Innovative in bringing up the new idea's
- If you're handling any pages or doing an influencer activity then it will be an added advantage

***If you are interested, please email your resume at hr@beingdigitalz.com**